

HOME

CALIFORNIA STYLE

Sense of Place

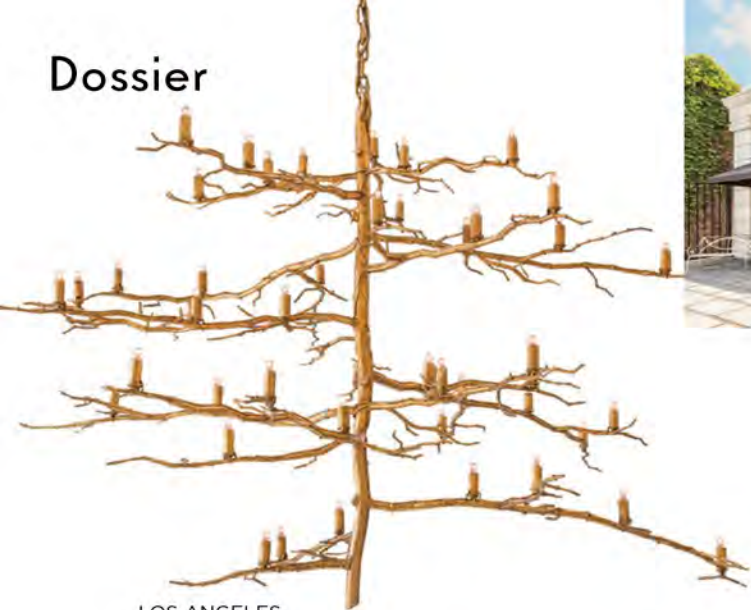
- NEWPORT COAST
- OJAI
- JOSHUA TREE
- MILL VALLEY
- BEVERLY HILLS



Simple Pleasures

DIVE INTO NAPA VALLEY WITH ALEXIS TRAINA AND FAMILY

Dossier



LOS ANGELES

Urban Legend

At the tail end of Hollywood's golden age, the visionary **Paul Ferrante** opened the doors to his L.A. showroom, helping usher the then-undistinguished Melrose Place into the celebrated design district it is today. Now, marking the beloved lighting-and-furniture company's 60th anniversary, the late designer's namesake store has reopened in its original home with a refreshed look. "The new showroom has cleaner lines and a brighter, more airy feel to it," explains Tommy Raynor, Ferrante's partner and the company's co-founder, who now helms the business. "It pays homage to the indoor-



From far left: **PAUL FERRANTE's** Vertical Branch Chandelier, price upon request. The refreshed Melrose Place storefront. Signature Paul Ferrante pieces on display.



outdoor lifestyle of California." The neoclassical-inspired 3,500-square-foot showroom presents Ferrante's signature line of antiques and handcrafted pieces—along with debut offerings like the Vertical Branch Chandelier—and keeps the company's core principles at heart. "Paul was the kindest, most generous man," remembers Raynor. "We aim to follow in his footsteps." 8464 Melrose Place, L.A., 323-653-4142. PAULFERRANTE.COM

CURVED ENTHUSIASM

A bridge between artists and those who seek handmade and other carefully selected goods from around the globe, **The Arc** delivers at each end. Founded by L.A.-based Tiffany Payne Malkin, the online shop also serves as a platform for female entrepreneurship, with about 90 percent of its merchandise sourced from women designers and artisans. THEARCSHOP.COM



FANNY PENNY handmade Stoneware Wall Pockets, \$75-\$275. Below: Hemp Rope and Stoneware Wall Hangings, \$125-\$695.

OJAI

Hang Time

In a tranquil, whitewashed studio in Ojai, ceramist and fiber artist **Fanny Penny** creates bold, bohemian wall hangings that evoke a modern desert style. "My process is a meditation," she says. "Because I'm coming from that place, I'm able to make a stronger statement with my pieces." Influenced by folk art, high fashion and abstract art, the result is earthy elevated design that translates from desert to downtown.

FANNYPENNY.COM



An array of carefully selected and handcrafted goods available on the digital bazaar **THE ARC**.

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